

Essential Plans Price Guide

Always on holiday, using your phone as a hotspot or constantly calling customer services? No? Then our low-cost Essential Plans are for you.

They give you what you need, without paying for stuff you don't. Choose your basic tariff, decide whether to set usage limits but enjoy the flexibility to change your mind whenever needed. You're in control, all on the UK's most reliable network and with 4G at no extra cost.

Our Essential Plans are available for purchase **from 29 June 2016** and work differently from our other plans. We've set out the differences between these and our Advanced Plans, what you'll get as part of your Package or Plan each month, the cost of any Services used outside of your allowance and for any Additional Services, including International Roaming.

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Three Customer Services

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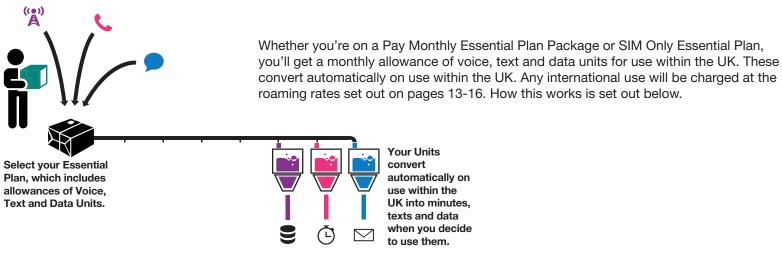
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How our Essential Plans work

We like to do things differently here at Three. And we recognise that you may like to do things differently too. What works for one person may not be right for another. So we've developed a new range of Essential Plans that are a bit different from our Advanced Plans. Check out the table below to see our Essential Plan benefits and how they're different.

Our Essential Plans Benefits What's not included? + Get a smarter mobile plan where you only ever pay for what you - Feel at Home - on our Essential Plans, your plan's allowance is for need - frills removed. use in the UK only. You can still use your phone abroad, but you'll be + Set your own limits for voice and data to avoid getting that shocking charged our standard roaming rates for any use. - Using your plan's data allowance to create a Personal Hotspot + Text alerts when you get close to your allowance limits. allowance. + Change your plan - temporarily or permanently - when you need to. - Free calls to Three Customer Services - these will normally come + Get a Personal Hotspot add-on later (1GB, 3GB or 6GB). out of your minutes allowance (if available) or otherwise charged at vour standard out of allowance rate (see page 7).

Our Essential Plans are available on both Pay Monthly Packages, which include a handset and have a minimum term of 24 months, and on a SIM Only basis, where you can choose a minimum term of 1 or 12 months. To end your contract, you'll just need to give us 30 days' notice (there may be a cancellation fee payable if you're still within your minimum term – see page 18.



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Step 1:	Choose your	Choose your handset from a variety of mobiles (upfront charge may apply)					
Step 2:	Choose your	Choose your plan's monthly allowance					
How much data do you want? Each Data Unit converts on use in the UK into 1 MB of data	500 (°a))	1,024 (°a)	2,048 (°a)	4,096	8,192	12,288 (°a))	30,720 (**)
Next, choose how long you want to be able to talk each month. Each Voice Unit will convert on use into 1 minute of talk time within the UK	300	All-you- can-eat	All-you- can-eat	All-you- can-eat	All-you- can-eat	All-you- can-eat	All-you- can-eat
Text Units – each converts on use into one standard SMS	All-you-can-eat						

Step 3: Use your Units in the UK



	500 MB	1 GB	2 GB	4 GB €	8 GB €	12 GB	30 GB €
If you use all of your Units each month, they convert into the following megabytes of data, minutes & texts	300 minutes	All-you- can-eat minutes Č	All-you- can-eat minutes Č	All-you- can-eat minutes Č	All-you- can-eat minutes Č	All-you- can-eat minutes Č	All-you- can-eat minutes Č
			Unlimit	ted texts 🗹 in	the UK		
Monthly Charge	Your monthly charge will depend on the mobile chosen and the amount you've chosen to pay upfront, and includes a £5 discount for paying by our preferred payment method, which is by a recurring method, such as Direct Debit. Each May, your Monthly (Recurring) Charge will increase by an amount up to the RPI rate announced in the preceding February (see page 23 for details).						

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Step 1	Choose your pl	Choose your plan's monthly allowance of data, voice & text units					
How much data do you want? Each Data Unit converts on use in the UK into 1 MB of data	500 (*a)	1,024 (**)	2,048 (**)	4,096 (**)	8,192 (°))	30,720	
Next, choose how long you want to be able to talk each month. Each Voice Unit will convert on use into 1 minute of talk time within the UK	200	600	200	All-you- can-eat	All-you- can-eat	All-you- can-eat	
Text Units – each converts on use into one standard SMS	All-you-can-eat						

Step 2: Use your units in the UK



If you use all of your Units each	500MB €	1GB €	2GB €	4GB €	8GB €	30GB €		
If you use all of your Units each month, they convert into the following megabytes of data, minutes & texts	200 minutes ©	600 minutes	200 minutes ©	All-you-can- eat minutes ©	All-you-can- eat minutes (1)	All-you-can- eat minutes		
	Unlimited texts ☑ in the UK							
Monthly Charge	Your plan's monthly charge set out below already includes a £5 discount for paying by our preferred payment method, which is by a recurring method, such as Direct Debit (see page 6).							
1 month minimum	£10	£12	£13	£20	£23	£28		
12 month minimum	£7	£9	£10	£17	£20	£20*		

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^{*}Not available in all channels

Recurring payment method

New customers can only join pay monthly (including SIM Only) plans on Direct Debit and the above plans' prices include a discount for paying by this efficient means. Direct Debit is brilliant for you as payment will be taken automatically and your account will not be suspended if you forget to pay. It is also the most efficient method for us. You should maintain your Direct Debit while you stay as a pay monthly customer. You can change your bank details at any time, just let us know. You can choose any of the following given means of payment. Simply allow us to store details and you will remain eligible for the £5 monthly recurring discount. See page 24 for more info.



















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If you've used up all of your monthly inclusive allowance, and continue to use your account, you'll be charged the following rates (the table also includes the cost of video calls, video messages and picture messages as these aren't included in your standard allowance):

Out of allowance cost	
Calls to standard UK landlines (starting 01, 02 or 03; excludes calls to the Isle of Man or the Channel Islands), UK mobiles (any network) and Three Customer Services and your Three voicemail once you've used your allowance	35p / min
Data	Not available on a per MB basis – see our Data Add-ons on page 9.

- If you've used up all of your data allowance, you can choose to buy an Add-on to get extra units that lasts until your monthly allowance is refreshed (see page 9) or, if you find yourself needing increased allowances on a longer-term basis, you can change your price plan (via your My3 account) to one with an increased monthly data allowance.
- If you've used up all of your Voice Units, you can continue to make calls and just be billed for these at the rate set out above or you can change your price plan (via your My3 account) to one with an increased allowance if you find yourself needing an increased allowance on a longer-term basis.

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Additional Services

These are the additional, optional or extra services you can bolt on to your plan, and include our range of Add-ons, the cost of calling Special Numbers and our International Charges.

We may change or introduce new charges for Additional Services, or Services Outside of your Allowance. If we do, we'll publish any changes on our website. If any Add-ons affected have a recurring charge, we'll let you know at least 14 days before the charge changes. If we do make a change to an Additional Service, and you're not happy with it, you can cancel the Add-on(s) or stop using the Additional Services or Services Outside of your Allowance. If you'd prefer to end your contract instead, a cancellation fee would be payable (please see page 19).

Additional Services cost						
UK Video calls	51.1p / min					
UK Video messages (MMS)	40p / message					
UK Picture messages (MMS) (depending on your phone, if your message includes certain emojis, emoticons, or photos, you may be charged this rate for that message)	40p / message					
SMS Short codes messages – mobile text short code messages are 5 or 6 digit long numbers and usually begin with a 6, 7 or 8. These are often used to pay for new features in apps, to donate to charity, to enter competitions and to download games and ringtones.	SMS Short codes are classed as a Premium Rate Service. The cost varies, depending on the promoter's terms and conditions – these should be checked for the exact cost before you send these messages. Messages to SMS Short codes will not come out of any inclusive SMS text allowance.					

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Add-ons & Changing your Price Plan

With Three's Add-ons, it's easy to customise your plan to give you even more flexibility and value. The Add-ons available to you will depend on your plan and current allowance, and are set out in the tables on the following pages.

To increase your allowance long-term, you can change your price plan via your My3 account. This incurs a small one-off fee allowing you to use your new allowances immediately.

If you want to move from an Essential Plan to an Advanced plan, you will need to call Customer Services. Your new allowances and Advanced plan benefits, such as Feel At Home, will not be available until your next bill date at which time you will be charged for your new price plan.

Changing your price plan will not affect your contract end date.

Add Data

The Add-ons in this table can be added to your account once per month, and will last until used or until your monthly allowance refreshes (whichever happens first).

Add-on name	Data Units allowance	When is this Add-on available?	Can this Add-on allowance be used as a Personal Hotspot allowance in the UK?	Price
Add 250MB	250	This is available once each month, per account.		£2.50
Add 500MB	500	If your plan comes with 500MB (500 Data Units).		£5
Add 1GB	1,024	If your plan comes with 1GB (1,024 Data Units) or you've previously brought the Add 500MB short term Add-on.		£5
Add 2GB	2,048	If your plan comes with 2GB (2,048 Data Units) or you've previously brought the Add 1GB short term Add-on.	No - Using data to create a personal hotspot is not allowed on our Essential Plans (please see Add Personal Hotspots below if you're an Essential Plan	£5
Add 4GB	4,096	If your plan comes with 4GB or 8GB (4,096 or 8,192 Data Units) or you've previously bought the Add 2GB short term Add-on.	customer looking to use data in this way)	£5
Add 18GB	18,432	If your plan comes with 8 GB (8,192 Data Units) and you've bought the Add 4GB short term Add-on.		£5
Add All-you- can-eat data	All-you-can-eat data	This add-on is available if you've previously bought the Add 18GB short term Add-on.		£5

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Add Personal Hotspot

Add-on name	Data Units allowance	When is this Add-on available?	Monthly price (rolling)		
1GB Personal Hotspot	1,024 Data Units	These Add-ons let you connect your devices to the internet in the UK using your phone as a Personal Hotspot (which you cannot otherwise do on our Essential Plans). Each			
Add 3GB Personal Hotspot	3,072 Data Units	Personal Hotspot Add-on gives you a number of data units, which convert on use into MBs (1 data unit = 1MB) and are for use within the UK only. On purchasing these Add-ons, you will receive the full Personal Hotspot allowance immediately, which will last until your next billing date. You will be charged the full monthly price for this as these Add-ons are not pro-rated on purchase.			
Add 6GB Personal Hotspot	6,144 Data Units				

Add Minutes

Add-on name	Voice unit allowance	How can I use these units?	Monthly price (rolling)
Add International Saver Great for those who regularly call landlines or mobiles abroad	3,000 Voice Units	These convert automatically on use in the UK into 3,000 minutes to standard landlines and mobiles in: Canada, USA, Puerto Rico, China, Hong Kong, Singapore and Thailand. They can also be used to call, from the UK, standard landlines in: Australia, Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Japan, Luxembourg, Malaysia, Netherlands, New Zealand, Norway, Poland, Portugal, South Korea, Spain, Sweden, Switzerland and Taiwan. You will need to dial the prefix 388, then 00 before the country code, in order to convert these units into minutes. This Add-on cannot be used while roaming abroad and cannot be used in conjunction with Feel At Home in Feel At Home destinations. Please be aware that your first month's Add-on charge and allowance (where applicable) may be pro-rated.	£15.32

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There are certain types of calls in the UK that are not covered by your monthly allowance of Voice Units. Charges for these calls are shown in the following tables. Please go to Three.co.uk/nts or call customer services for details of specific numbers.

Calls to numbers starting 0800 and 0808 are free for everyone to call, and the charge for calls to numbers starting 084, 087, 118 and 09 are split into two elements: an Access Charge (set by us at 45p per minute, with a 1 minute minimum charge) and a Service Charge (set by the company you're calling – they'll tell you this).

Calls, data and fax to other Special Numbers.

Number prefix	Price
■ 999 / 112 ■ NHS 111 ■ 116000 / 116006 / 116111 / 116117 / 116123	Free
■ 0800 / 0500 / 0808	Free
■ 101 Single non-emergency	15p per call
■ 084 / 087 / 118 (check Three.co.uk/nts for specific numbers)	45p per minute Access Charge (1 minute minimum charge) plus the Service Charge
■ Corporate Numbers – 055	15.3p per minute
Non-Standard 07 numbers — 0740659 / 074060 / 074061 / 074062 / 074067 / 0740671 — 9 / 074176 / 074181 / 0741821 — 9 / 074185 / 074411 / 074414 / 074515 / 075200 / 075201 / 075203 / 075204 / 075205 / 075207 / 075208 / 075209 / 075370 / 075373 / 075375 / 075376 / 075377 / 075378 / 075379 / 075580 / 075581 / 075582 / 075590 / 075591 / 075592 / 075593 / 075594 / 075595 / 075596 / 075597 / 075598 / 075710 / 075718 / 075890 / 075891 / 075892 / 075893 / 075898 / 075899 / 077001 / 077442 / 077443 / 077444 / 077445 / 077446 / 077447 / 077448 / 077449 / 077552 / 077553 / 077554 / 077555 / 078220 / 078221 / 078223 / 078224 / 078225 / 078226 / 078227 / 078229 / 078644 / 078727 / 078730 / 078744 / 078745 / 078920 / 078922 / 078925 / 078930 / 078931 / 078933 / 078938 / 078939 / 079111 / 079112 / 079117 / 079118 / 079245 / 079246 / 079780 / 079781 / 079784 / 079785 / 079786 / 079788 / 079789	Out of Allowance UK mobile charges apply (see Three.co.uk/nts for exact costs)
International 07 number prefixes for Isle of Man and Channel Islands (Jersey, Guernsey, Herm, Sark): 074184 / 074520 / 074521 / 074522 / 074523 / 074524 / 075090 / 075091 / 075092 / 075093 / 075094 / 075095 / 075096 / 075097 / 07624 / 077003 / 077007 / 077008 / 07781 / 077977 / 077978 / 077979 / 078298 / 078299 / 07839 / 078391 / 078392 / 078397 / 078398 / 079240 / 079241 / 079242 / 079243 / 079244 / 079247 / 079248 / 079370 / 079371 / 079372 / 079373 / 079374 / 079375 / 079376 / 079377 / 079378 / 079379 / 07781	International Band 0 or Band 0A (see page 14)

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Number prefix	Price
0087 and 0088* (Satellite phones)	Up to £7.66 per minute
076 – Pager	£1.22 per call plus 85.8p per minute
Personal numbering (070) – Band 1	30.6p per min
Personal numbering (070) – Band 2	£1.04p per min
Personal numbering (070) – Band 3	£1.22 per call plus 85.8p per min**
Premium Rate (09, 091, 098) – (check Three.co.uk/nts for specific numbers)	45p per minute Access Charge (1 minute minimum charge) plus the Service Charge
Text relay Call to emergency services, made via 18000/18001 999/18001 112 non-emergency call via 18001 to 101	Free
Text relay call made via the shortcode 18001 to UK standard landlines (starting 01, 02, 03) and UK mobiles (starting 077, 078, 079)	These will come out of any inclusive voice allowance
Text relay call to international numbers via the shortcode 18001	A 25% discount will be applied to the standard rates set out on page 18

All prices include VAT. *Satellite calls e.g. Inmarsat, excluding International Calls. **Both charges from the start of the call.

How much does it cost to call satellite numbers?

Calls to satellite numbers (usually with the prefix 0087 or 0088) cost the same regardless of whether you are calling from the UK or abroad, and regardless of where in the world the satellite phone is located. These calls cost up to £7.66 per minute.

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How much does it cost for directory services?

There are a host of directory enquiry services available, all of which have different phone numbers and different charges. These calls do not come out of an allowance of Voice Units and you'll be charged the rates below to call these.

The table here only shows a fraction of the directory services available (which is changing frequently) – go to Three.co.uk/nts for the latest details.

Calls made to numbers starting 118 will be split into two elements: an Access Charge (set by us, at 45p per minute, with a 1 minute minimum charge) and a Service Charge (set by the company you're calling – they'll tell you this).

Prices for Three directory services (including VAT)		
National 118333 – multi-search	45p per minute Access Charge (1 minute minimum charge) + $£1.50$ to connect + (after the first minute) per Service Charge of $£1.50$ per minute.	
International 118313 – multi-search	45p per minute Access Charge (1 minute minimum charge) + £4.45 to connect + (after the first minute) per Service Charge of £2.57 per minute.	
Directory services for people with disabilities – 195 – multi-search	Free to call 195 for Three's registered users. If the 195 operator then connects you to a number you've searched for, your call will be charged at the standard rate for your price plan or will come out of any available allowance you have. Free text message with the number(s) you've requested.	

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International Roaming – using your mobile abroad

On our Essential Plans, international roaming is switched on automatically on your account, so you can use your mobile abroad straight away. You may have seen our adverts about using your phone abroad at no extra cost (with our Feel At Home service) – this isn't included as part of our Essential Plans (if you're looking for a plan that includes this, please check out our Advanced Plans at Three.co.uk).

How much it will cost to use your phone abroad will depend on (1) where you are in the world, and (2) where the person you're contacting is.

Things to note when roaming:

- To help you manage your roaming costs when you're travelling, we'll text you information about call charges and roaming rates for each country you visit.
- We've also set up a worldwide data roaming limit of £39 per month to stop you spending too much. If you'd prefer you can have this limit removed by contacting Three customer services. If you need to contact Three customer services while abroad call +44 7782 333 333 (this call will be charged at your standard roaming rate for calls back to the UK from that country).
- Calls made from abroad to your voicemail will also be charged at standard roaming rates- go to Three.co.uk/roaming for more information.
- Calls made when you're in a non-EU country are normally charged per minute.
- Calls received when you're in a non-EU country normally have a one-minute minimum charge and are then charged by the second.
- When you're roaming in the EU, the minimum charge for a call is for 30 seconds, after which calls are charged by the second.
- Calls received in the EU are charged by the second with no minimum initial charges.

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Band 0 – Countries within the EU & selected other countries	Band 0A - Countries within the EU & selected other countries – non-VAT	Band 1	Band 2	Band 3	Band 4
Austria Belgium Bulgaria Croatia Cyprus Czech Republic Denmark Estonia Finland France Germany Greece Hungary Ireland Isle of Man Italy Latvia Lithuania Luxembourg Malta Monaco Netherlands Poland Portugal Romania Slovakia Slovenia Spain Sweden	French Guiana Gibraltar Guadeloupe Guernsey Iceland Jersey Liechtenstein Martinique Norway Réunion San Marino Switzerland	Andorra Australia* Bosnia and Herzegovina, Canada Hong Kong* Indonesia* Israel* Macau* New Zealand* North Cyprus Macedonia Montenegro Sri Lanka* South Africa Turkey USA* *Note: We reserve the right, until further notice, to charge up to the amounts set out on the following pages for these destinations marked with an asterisk in Band 1.	Rest of the world (that is, not within Bands 0, 0A, 1, 3 or 4). If you can't see the country you're looking for and want to double check if it falls within this Band, go to Three.co.uk/roaming to see if you can use your Three device there.	Cape Verde Cuba Ethiopia Georgia Kuwait Malaysia Maldives Morocco Oman Russia Tunisia Turkmenistan Ukraine United Arab Emirates Uzbekistan	Ships, Ferries, Airplane and Maritime Networks

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Making & receiving voice calls when abroad

	Where are you calling or receiving voice calls?				
from?		Calling back to the UK & within the same Band (per minute)	Calling anywhere else in the world (per minute)	Cost to receive a call when in this band (per minute)	
ing 1	Band 0	3.9p	£1.40	0.9p	
calling	Band 0A	3.3p	£1.40	0.8p	
you	Band 1	£1.40	£1.40	99p	
are	Band 2	£2.00	£2.00	£1.25	
Where	Band 3	£3.00	£3.00	£1.25	
×	Band 4	£3.00	£3.00	£1.25	

Sending & receiving texts when abroad

Where are you texting from?	Cost to send (each text message) to anywhere in the world	Cost to receive (each text message)
Band 0	1.6p	Free
Band 0A	1.3p	Free
Band 1	35p	Free
Band 2	35p	Free
Band 3	35p (except if you're in Russia, Cuba or Tunisia, in which case it'll cost 50p each)	Free
Band 4	50p	Free

Video calling and sending photo and video messages when abroad

	Cost of video calling (per minute)	Cost to receive a video call (per minute)	Cost per photo and video message sent / received
Band 0	3.9p	0.9p	
Band 0A	3.3p	0.8p	
Band 1	£2.00	£1.50	40p/message send abroad /
Band 2	£2.00	£1.50	Free to receive
Band 3	£2.00	£1.50	
Band 4	£2.00	£1.50	

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Internet and data usage abroad

When you roam onto other international networks where data roaming is available, the charges below will apply.

The speed and availability of internet access when abroad will depend on a number of factors, including which network you are roaming on and the services they have available – for example, 4G networks may not be available, in which case you may only be able to enjoy 3G speeds. Other factors which may affect the speeds that you'll experience include your distance from the nearest mast, your location in a building, local geography, and the type of device you're using. Certain services such as audio and/or video streaming may be slower as a result than in the UK. For the latest information on which countries you can roam in, and on which networks, visit www.Three.co.uk/roaming.

Band	Countries	Cost per MB
Data Band 1 (EU & selected European countries)	Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Isle of Man, Italy, Latvia, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Poland, Portugal (incl. The Azores, Madeira), Romania, Slovakia, Slovenia, Spain and Sweden.	3.9p
Data Band 1a (EU & selected European countries Non-VAT)	French Guiana, Gibraltar, Guadeloupe, Iceland, Liechtenstein, Martinique, Réunion, San Marino, French West Indies, Jersey, Guernsey, Norway and Switzerland.	3.3p
Data Band 2	Benin, Botswana, Cyprus (North), India, Ivory Coast, Japan, Panama, Philippines, Puerto Rico, South Africa, Taiwan, Thailand, Turkey, Yemen, Australia, Hong Kong, Indonesia, Israel, Macau, New Zealand, Sri Lanka, USA.	£3
Data Band 3	Rest of the world - including maritime networks (ships, ferries, cruise liners etc.) and airlines.	£6

Data charges are for data sent and received and are calculated to the nearest kilobyte. VAT does not apply to data used in countries outside the EU except Monaco and Isle of Man.

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Your inclusive allowances can't be used to make calls or send messages to international numbers. If you're calling abroad, the cost will depend on which band the number you are calling falls within (see table on page 14). If you're receiving a call from an international number, when in the UK, you won't be charged to receive that call.

Voice calls made from the UK to an international destination

Where are you calling?	Cost (per minute)	
Band 0	46p	
Band 0A	46p	
Band 1	56p (except calls to South Africa, which cost £1.02 per minute)	
Band 2	£1.02	
Band 3	£1.02	
Band 4	Charges vary by country code dialed and/or network (e.g. £7.66 per minute for satellite services with 0087 / 0088 prefix)	

If you're calling abroad regularly, don't forget to check out our Add International Saver on page 10.

If you're sending messages (or making video calls) from the UK to an international number, the cost is the same regardless of where you're messaging or calling:

Charges from the UK to any country	Cost to send (per message) or make a video call (per minute)	Cost to receive
SMS	25.2p	Free
Photo Message	40p	Free
Video Message	40p	Free
Video Call	£1.50	Free

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We charge you for a range of other activities.

Charges for other services	Price
Text delivery report	1.2p per request
Additional copy of invoice	Up to £5.11 per copy
Fully itemised bill	£1.50
Charge for a replacement SIM	£5.11
Unlock Fee for Three handsets	Free
Change of phone number	£10.21
Cancellation fee	Lump sum equivalent to the total of all the monthly charges still remaining during the minimum term of your agreement less a discount of: (i) 3% for new connecting customers who are in the first minimum term of their agreement with us; or (ii) 10% for existing customers that have upgraded or renewed their existing contract with us for a further, subsequent minimum term.
Charge for failed / late payment	£5.11

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Key things to note

We've set out some of the questions that we often get asked, and their answers below.

About your Essential Plan allowance

Your Essential Plan includes a monthly allowance of Voice Units, Text Units and Data Units that convert automatically on use within the UK into voice calls (to standard UK landlines starting 01, 02, 03, and UK mobiles), text messages sent to a standard UK mobile number or data use. It's worth remembering that if you don't use up your allowance in a month, you'll lose the unused portion, as it doesn't roll over to the next month.

After your monthly allowance (of whatever type of units) is used up, prices for use outside of your allowance, including for additional calls or messages are shown on pages 7-8. If your inclusive allowance of voice units runs out during a call, we will charge you for the remainder of the call at the charges published in this guide.

How can I use my Voice Units?

• Inclusive Voice Units in any packages or Add-ons are for voice calls made within the UK to any other standard UK mobile (beginning 07 but excluding certain non-standard numbers – see page 11 for details), UK landlines (beginning 01, 02 and 03) and voicemail (retrieved by calling 123 from your mobile in the UK).

How can I use my Text Units?

- Inclusive Text Units are for SMS texts sent within the UK to a UK standard mobile (beginning 07 but excluding certain non-standard numbers see page 11 for details).
- Text Units within a monthly allowance cannot be converted into: text messages sent to a non-UK standard mobile number; messages sent while abroad; text messages received; photo and/or video messages; or alerts received as part of Three's alerts services. These services are also excluded from any Add-on allowances for messages.

How can I use my Data Units?

- You can use your plan or Add-on's inclusive Data Units within the UK to connect to the internet on your mobile.
- You can't use your plan's inclusive Data Units to set up a personal hotspot on our Essential Plans. If you want to use data to create a personal hotspot, you'll need to buy an Add Personal Hotspot Add-on, which can only be used in the UK.

What else can't I use my allowances for?

• International calls and messages; calls and messages made and received while abroad to non-UK numbers; premium rate calls and messages; reverse charge messages; message alert services; directory service calls; non-geographic numbers (starting 087, 084) and special numbers (e.g. 090, 070) are excluded from any monthly Add-on allowances.

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What do you mean by All-you-can-eat minutes and texts?

• There's no hidden 'fair use policies' with our All-you-can-eat text units or Voice Units allowances – we just ask that you use this allowance within the UK and in accordance with our Terms for Three Services – that is, for personal use only, and not for any illegal, commercial or improper purposes.

Do you break down the cost of the units that I get as part of my package anywhere?

Yes – you'll see a breakdown of the exact cost of the units included within your package's allowances on page 2 of your monthly bill in the 'Answering your questions' section titled 'About your allowance's unit costs' – we believe this helps you understand the value you're getting from your package. The number of units each package is comprises of is also set out within the tables on pages 4 and 5 of this Price Guide.

1 data unit = 1MB of data

1 voice unit = 1 minute of a call

1 text unit = 1 SMS text message

For example the Essential SIM 500MB Data 200 Minutes - 12 month plan unit costs are as follows (£6 base plan price/allowance offered): 0.61p per minute, 0.03 per text, 0.66 per megabyte. These aren't charges for going over your allowance, these units are included in your plan. They also don't include any one-off reductions, discounts, or any Add-on allowances.

We have set out the unit costs for Add-ons in the table below.

Add-on unit costs.

Add-on name	Per Unit Cost (pence)
Add 250MB	1p
Add 500MB	1p
Add 1GB	0.49p
Add 2GB	0.24p
Add 4GB	0.12p
Add 18GB	0.03p
Add All-you-can-eat Data	0.02p (price per MB based on 25GB of usage)
Add 1GB Personal Hotspot	0.49p
Add 3GB Personal Hotspot	0.28p
Add 6GB Personal Hotspot	0.13p
Add International Saver	0.51p

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International messaging.

Messages sent from the UK to international destinations, messages sent and received whilst abroad, photo and video messages and alerts received as part of Three's Alerts services are excluded from any monthly and/or Add-on allowances for messages. Your international messaging function is subject to services arrangements with respective networks abroad.

Can I use my Essential Plan SIM card in anything other than a mobile phone?

No – you can only use your voice SIM in your phone, not other devices (e.g. a dongle, mobile Wi-Fi device, laptop, or tablet).

What will I have to pay if I want to cancel my contract?

If you ask to cancel your package before the end of your minimum term, you'll be asked to pay a cancellation fee (see 'What do you charge for other services' on page 18). If you are outside of your minimum term and want to cancel your contract, there is no cancellation fee to pay. For more information call Three customer services.

Is there anything else I should note?

Is there a maximum call duration that I should know about?

Yes - we may end any calls that you make that are longer than 2 hours' duration, in order to prevent you from incurring excessive, inadvertent costs. If this does happen, and you wish to continue your call, please simply redial.

Can I set up a Call Return?

Yes – you can return a call directly to someone who has left you a message by simply keying # at the end of their message. This is called Call Return (returning a call directly from the voicemail service).

When using call return, calls are charged at your standard price plan rates or from any inclusive allocation, as though you had made the call directly. Call returns will be shown separately on your bill.

Call return from voicemail may not be made to certain numbers such as international and premium rate numbers. Any call-barring restrictions you have will also apply. You can only return one call directly from the voicemail service. As soon as you finish the call you will be disconnected and will have to redial into voicemail if you wish to continue listening to your voicemail.

If you divert your incoming calls to another number, we'll charge you for each redirected call. The cost of the redirected call depends on the type of number.

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- All calls (except calls to short code, premium rate numbers and EU roaming calls) are treated as a minimum of one minute. Calls of more than one minute are treated as lasting for their actual duration, with fractions of a second being rounded to the nearest second (this does not apply to some roaming calls, calls to Service Numbers and Special Calls).
- This applies whether Voice Units are being converted into voice minutes or whether calls are being billed separately.
- Calls to Service Numbers (starting 084, 087, 09 and 118) are charged differently from other numbers. The Access Charge element of these calls will be treated as a minimum of one minute. If your call lasts less than one minute, your Access Charge will be rounded up to a duration of one minute. For calls of more than one minute, the Access Charge element is treated as lasting for its actual duration, with fractions of a second being rounded to nearest second. The Service Charge element is set by the company you're calling, and may comprise (1) a price per minute Service Charge; (2) a price per call Service Charge; (3) a price per call Service Charge plus a price per minute Service Charge (which runs from the start of your call); and (4) a price per call Service Charge plus a price per minute Service Charge (which runs from 60 seconds after the call starts). If the Service Charge includes a price per minute Service Charge, this will be treated as lasting its actual duration (except if the first 60 seconds have been excluded), with fractions of a second being rounded to the nearest second. For example, if you make a call to a service number, where the Service Charge is 10p per minute, which is simply charged at a price per minute rate, and your call lasts 30 seconds, you'll be charged a total of 50p for this call, as the Access Charge element will be rounded up to a duration of one minute at 45p plus 5p for the 30 seconds of call time for the Service Charge element.
- Each individual charge on your bill is shown with VAT included (where relevant), and is rounded up or down to the nearest tenth of a penny to make it easier to read. This rounding process means that the total charges you see on our bill summary page may not always be identical to the 'Total due by' charge you see on the front page of your bill. Don't worry, this is normal and you're not being overcharged or undercharged. The actual amount you need to pay is the one shown on your bill's front page, next to 'Total due by'.

VAT invoices.

These plans are for your personal use only and are not intended for commercial use – this means that if you signed up to one of these plans on or after 18 August 2016, we're afraid we will not be able to issue you with a VAT invoice in relation to this account. If you do need a VAT invoice in relation to your mobile account, please have a look at one of our Business Plans.

If you joined us before 18 August 2016, you may be able to request a VAT invoice subject to a few simple verification checks – please note that Three will only issue a tax invoice on these plans where it is obliged to do so, in accordance with VAT regulations. You can make this request by calling 333 from a Three phone, or 0333 338 1001 from any other phone (standard call rate applies) and select the Billing option.

First Month Pro-Rated.

Unless otherwise stated, your first month's allowance and charge for your price plan or Add-on will depend on when in the month you join Three or when you decide to select your Add-on. Whenever that is, you can start using your allowance for your price plan or Add-on straight away. We'll work out an appropriate allowance and charge to take you to the end of the first month. After that, you simply pay the standard monthly recurring charge or Add-on charge for a full month's allowance. The exception to this is if you purchase one of our Add Personal Hotspot Add-ons, the first month of which will not be pro-rated. You will simply receive the full monthly allowance and be charged the full amount for that Add-on in the first month of purchase.

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Changes to your Monthly Charge.

If you chose a 24-month pay monthly Essential Plan Package, your contract with us includes the right to increase your Monthly Charge (within your Minimum Term) on an annual basis each May, by an amount up to the January Retail Price Index ("RPI") rate. This means that each May, your Monthly Charge will increase by an amount up to the January RPI rate (published each February) unless you're on a SIM plan, in which case your monthly charge will stay the same. If the January RPI rate is negative, there will be no change to your Monthly Charge in the relevant year. An example of how this works can be seen below:

Monthly Charge until April 2017	Monthly Charge from May 2017 to April 2018	Monthly Charge from May 2018 to April 2019	
Price A	Price A + an amount up to the January 2017 RPI rate = Price B	Price B + an amount up to the January 2018 RPI rate = Price C	
We've set out an example below, showing how this would work, if your Monthly Charge is £25.00 and the January 2017 RPI rate is 2% and the January 2018 RPI rate is 1% (these numbers are for illustrative purposes only):			
£25.00	£25.00 + up to £0.50 (2% of £25.00) = £25.50	£25.50 + up to £0.255 (1% of £25.50) = £25.76	

For more details on this, please see our Terms for Three Services at Three.co.uk/terms.

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Recurring Payment Discount.

New customers can only join pay monthly plans on Direct Debit and our plans' prices include a discount for paying by this efficient means. Direct Debit is brilliant for you as payment will be taken automatically and your account will not be suspended if you forget to pay. It is also the most efficient method for us. You should maintain your Direct Debit whilst you stay as a pay monthly customer. You can change your bank details at any time, just let us know.

We cannot prevent you from cancelling your Direct Debit, and if you do, you are still required to pay your bills by the due date. We will retain your discount if you give us any of the following given means of payment provided that you simply allow us to store your selected payment method so that we can charge you on your billing date each month. Don't worry, you can swap these details at any time and on multiple occasions. If you do not permit us to store payment details, you will lose the recurring payment discount.

You can choose any of the following given means of payment. Simply allow us to store details and you will remain eligible for the £5 monthly recurring discount:



















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